

GDPR & PRIVACY POLICY

This policy statement sets out the data processing practices carried out by High Rocks through use of this website.

1. Information collected

We collect personal information from visitors to this website through the use of registration and enquiry forms.

2. Use of personal Information

We process personal information collected via this website for the purposes of:

Dealing with enquiries.

Tailoring our services to suit requirements and preferences.

Providing information on the products and services we offer.

3. Disclosures

At High Rocks we are committed to maintaining the trust and confidence of our visitors to our website. We do not sell, rent or trade email lists with other companies or businesses for marketing purposes. In this Privacy Policy, we've provided detailed information on when and why we collect your personal information, how we use it, the limited conditions under which we may disclose it to others and how we keep it secure.

4. Internet Based Transfers

Given that the Internet is a global environment, using the Internet to collect and process personal data may involve the transmission of data on an international basis. Therefore, by browsing this website and communicating electronically with us, you acknowledge and agree to our processing personal data in this way.

5. Mailing Lists

As part of the registration process for our e-newsletter and mailshots, we need to obtain certain personal information which is used for the following. To keep you up to date with upcoming offers and events; to contact you if we need to obtain or provide additional information; to check our records correct and that you're happy and satisfied. We don't rent or trade email lists with other organisations and businesses.

We use a third-party provider, MailChimp, to deliver our newsletter. We gather statistics around email opening and clicks using industry standard technologies to help us monitor and improve our e-newsletter. For more information, please see MailChimp's privacy notice. You can unsubscribe to general mailings at any time by clicking the unsubscribe link at the bottom of any of our emails.

6. Third Parties

We may share anonymised personal information with other organisations, particularly Oliver & Graimes, who use this to analyse our audience development and behaviour to understand business growth through digital innovation and marketing performance.

7. Access to your personal information

You are entitled to view, amend, or delete the personal information that we hold. Email your request to our Data Protection Officer, Maggie at grades@highrocks.co.uk

8. Changes to our Privacy Policy

We may from time to time review and update this privacy policy. Any changes we may make to our privacy policy will be posted on the Site and, where appropriate. Please check back frequently to see any updates or changes to our privacy policy, as continued use of the Site shall indicate your acceptance of any such changes. All personal information held by us will be governed by the most recent privacy policy posted on the Site.